

WE ARE LAMBETH MADE

GREAT FOR LOCAL YOUNG PEOPLE.
GREAT FOR YOUR BUSINESS.



YOUR BUSINESS AND LAMBETH
MADE. WELCOME TO A REAL
WIN-WIN PARTNERSHIP



SUPPORTING
OPPORTUNITIES.
PROMOTING
VALUES.



INTRODUCING LAMBETH MADE

Children and young people have the right to grow up in a positive, healthy and fair environment. We want to make Lambeth that kind of place – supporting them, encouraging them and opening new horizons for them.

As a local business, you are an important part of the community. You can play a big part in making Lambeth a great area where young people can thrive.

HOW CAN YOUR BUSINESS GET INVOLVED?

You don't have to be Lambeth-born and Lambeth-bred to be Lambeth Made. Every business can join in no matter how big or small you are. And there are plenty of ways to get involved: providing opportunities for work experience or mentoring, offering discounts, promoting the campaign, or simply adopting our values.





THE BENEFITS OF JOINING LAMBETH MADE

Your involvement in Lambeth Made will not only support young people, but also be a powerful driver in enhancing your reputation, reinforcing your local credentials, and strengthening brand loyalty. Your business and Lambeth Made. Welcome to a real win-win partnership.

- Recruit, motivate and retain positive staff who love being part of an organisation that supports the local community.
- Gain positive PR and free marketing opportunities.
- Receive and display the Lambeth Made charter mark.
- Generate publicity through high-profile events.
- Find enthusiastic, motivated apprentices for entry-level positions
- Be formally recognised by Lambeth Council, the NHS, local charities and beyond as a force for good in your local community.

AND THAT'S JUST THE START

- You can access opportunities to invest in exciting and innovative social enterprises.
- You can take advantage of tax-efficient benefits when you spend on charitable causes.
- You can strengthen your relationships with public bodies such as Local Authorities.
- You can draw upon community expertise for market and product research.
- You can improve leadership and customer engagement.





YOU CAN PLAY A BIG PART IN
MAKING LAMBETH A GREAT AREA
WHERE YOUNG PEOPLE CAN THRIVE

THE LAMBETH MADE CHARTER MARK. YOUR BADGE OF PRIDE.

Join us and you will also be rewarded with a Lambeth Made Charter Mark. Achieving and displaying the charter is a visible way of underlining your commitment. Together with our well publicised promotional activities and widely respected brand, it shows your customers and clients that your business is helping to support the next generation. Do you want to be left behind when all your competitors have one?

The award is presented at our high-profile events that offer excellent PR and networking opportunities for you and your business.

OKAY, SO HOW DO YOU GET INVOLVED?

Sometimes it can be hard to get involved in the community - setting up CSR, knowing who to approach, finding out what opportunities exist. Lambeth Made provides an all-in-one answer that makes everything fast and easy.

Get in touch today and we'll arrange a meeting to get your business set up.

Email: hello@LambethMade.org

Web: www.lambethmade.com

HOW YOUR BUSINESS CAN MAKE A REAL DIFFERENCE FOR YOUNG PEOPLE IN LAMBETH

The young people of today are our customers, employees, and leaders of tomorrow. By developing and sustaining community and business initiatives, we can open new doors, create positive change and build a stronger local economy.



PROVIDE MATERIAL SUPPORT

- Offer discounts or special deals for children, young people and young families in need.
- Provide space where young people can practice, play and perform and where charities can meet.
- Sponsor events through donations, prizes or in-kind resources
- Donate healthy food and essential items to schools and local families who need help.



OPEN NEW OPPORTUNITIES

- Offer work experience opportunities, mentoring and apprenticeships.
- Provide careers information by hosting an event about your industry.
- Give financial advice and support via drop-in sessions, individual appointments or group work in schools and colleges.
- Allow your staff a day-off per year to volunteer at a local school or youth club.



SUPPORTING OPPORTUNITIES. PROMOTING VALUES.



PROMOTE LAMBETH MADE

- Achieve and display the Lambeth Made charter mark.
- Promote Lambeth Made on your business premises and across your marketing channels.
- Take part in our digital and social media campaigns.
- Organise or sponsor events in support of local families.



EMBRACE OUR VALUES

- Promote family-friendly customer service and safe spaces.
- Take a free safeguarding course teaching your staff what to do should they encounter a child in difficulty or distress.
- Train security staff in simple youth work skills that help to defuse and calm tense situations.
- Encourage your staff to volunteer, mentor or take part in local community activities.

